



NEWS RELEASE

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PRESIDENT, LA-Z-BOY BRANDED PRODUCTS, JOHN J. CASE RESIGNS

MONROE, MI. August 19, 2004 – La-Z-Boy Incorporated (**NYSE, PCX: LZB**) today announced that John J. Case, the company’s senior vice president and president, La-Z-Boy Branded Products, is leaving the company effective today. The La-Z-Boy Branded Products business and its senior management team will report directly to Kurt L. Darrow, president and CEO.

Case’s decision to resign from La-Z-Boy was based on a desire to pursue other career and personal interests. Having joined La-Z-Boy in 1977, Case served as vice president of marketing for many years and played a significant role in the growth and direction of La-Z-Boy. In 1999 he was named president of the newly formed La-Z-Boy Residential division, and assumed his current role in 2003.

“Since 1977, La-Z-Boy has been home for me and I have made countless friends,” said Case. “There is a tremendous amount of talent in the company and I have every confidence that the power of the brand, combined with the quality of our dealer organization will keep La-Z-Boy at the front of this industry for a long time. I will miss all the friends I’ve made, but I’m also very excited about the future and what it holds for me and my family.”

“John made significant contributions to our business and to the La-Z-Boy brand for which we are grateful,” said Kurt L. Darrow, La-Z-Boy’s president and chief executive officer. “We wish John and his family well in their future endeavors.”

Background Information

With annual sales of \$2 billion, La-Z-Boy Incorporated is one of the world’s leading residential furniture producers, marketing furniture for every room of the home and office, as well as for the hospitality, health care and assisted-living industries. The La-Z-Boy Upholstery Group companies are Bauhaus, Centurion, Clayton Marcus, England, La-Z-Boy, La-Z-Boy Contract and Sam Moore. The La-Z-Boy Casegoods Group companies are American Drew, American of Martinsville, Hammary, Kincaid, Lea and Pennsylvania House. Additional information is available at

<http://www.la-z-boy.com/>.

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