



CONTACT: Cheryl Tylutki or Christopher Boniface  
800/837-7123 or 312/565-3900

**LA-Z-BOY FURNITURE GALLERIES® STORE OPENS  
IN COLUMBIA, MARYLAND**

MONROE, Mich., March 1, 2004 – La-Z-Boy, the nation’s leading manufacturer of upholstered furniture, has announced the opening of a La-Z-Boy Furniture Galleries® store in Columbia, Md., located at 6181 Dobbin Road.

The new 16,942-square-foot store features the full selection of stylish La-Z-Boy® furniture, beautiful accent pieces, and a professionally staffed design center to help customers put it all together.

“La-Z-Boy furniture is known for its comfort, quality and style,” said Roy Couch, Washington DC metropolitan area vice president and general manager. “From our design expertise to our stellar customer service, our store makes shopping for La-Z-Boy furniture easy and enjoyable.”

**More Than Recliners**

La-Z-Boy Furniture Galleries feature the entire selection of La-Z-Boy furniture offerings, including the company’s world-famous recliners, along with motion sofas, sleep sofas, sectionals, stationary sofas and chairs, and leather upholstery.

- more -

La-Z-Boy  
1284 N. Telegraph Rd.  
Monroe, MI 48162-3390

P 734.242.1444  
F 734.241.4422

[www.lazboy.com](http://www.lazboy.com)

## NEW LA-Z-BOY FURNITURE GALLERIES – Add one

Organized in “galleries” – including a Living Room Gallery, Family Room Gallery, Sleep Sofa Gallery, Leather Gallery, and, of course, a Recliner Gallery – the furniture at La-Z-Boy Furniture Galleries stores is displayed in vignettes complete with occasional and accent furnishings by La-Z-Boy subsidiaries, along with a dramatic selection of decorative accents, including lamps, area rugs, wall art and accessories, all available for sale.

### **Professional Design Assistance**

Every La-Z-Boy Furniture Galleries showroom is built around a La-Z-Boy Design Center, which is staffed by design consultants and was created to provide customers with inspiration, answers and helpful assistance. Included in the design area is the La-Z-Boy Screen Test® system, which allows customers to design their own furniture by rendering any La-Z-Boy product in their choice of hundreds of fabric and leather covers.

“Each La-Z-Boy Furniture Galleries, with its emphasis on design and style, exemplifies our direction for the future of La-Z-Boy,” said John J. Case, president of La-Z-Boy. “We understand that customers want complete solutions for their homes, and this La-Z-Boy Furniture Galleries provides that.”

Making the shopping experience even more family-friendly, these stores feature a wide circular pathway for easy navigation for families with children and strollers. Eye-catching signage guides shoppers through the store, directing them to the various galleries and providing meaningful information along the way. And, there is even a

## NEW LA-Z-BOY FURNITURE GALLERIES – Add two

fun, interactive and educational play station in the Design Center area to entertain young children while parents work with the store design consultants to create the rooms of their dreams.

Headquartered in Monroe, Mich., La-Z-Boy is the nation's largest manufacturer of upholstered furniture and the world's leading producer of reclining chairs. It is a division of La-Z-Boy Incorporated, one of the nation's largest furniture manufacturers and marketers.

###