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**LA-Z-BOY RECOGNIZES TOP PERFORMING  
IN-STORE GALLERY RETAILERS**

HIGH POINT, N.C., May 18, 2004 – La-Z-Boy, the nation’s leading manufacturer of upholstered furniture, recently announced the top-performing La-Z-Boy In-Store Gallery® retailers in the country. The top performing single-store gallery owners were recognized by region along with the top multi-store gallery owners. A dinner held on Wednesday, April 20 in High Point, N.C., during the International Home Furnishings Market honored the top selling single-store In-Store Gallery owners in each region along with the top performing multi-store owners and the store with the most increased unit sales.

The La-Z-Boy In-Store Gallery network includes 385 stores located throughout North America. Honored for outstanding performance based on growth during 2003 were:

- Northeast Region – Kiser Furniture in Abingdon, Va., owned by Gerald Kiser
- Midwest Region – Dewey Furniture & Carpet in Vermillion, Ohio, owned by Mike Dewey
- Western Region – Samuel’s Furniture in Ferndale, Wash., owned by Elie Samuel
- Southeast Region – Knox Furniture in Newnan, Ga., owned by Mark and Roy Knox
- South Central Region – Howell’s Furniture in Beaumont, Texas, owned by Tom Schwaab
- North Central Region – Freed’s Furniture in Rapid City, S.D., owned by Ka Alberts

more

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## **LA-Z-BOY RECOGNIZES TOP IN-STORE GALLERIES – Add One**

- Multi-Store – Sikers Furniture in Janesville, Wis., owned by Larry Siker
- Multi-Store – Hansen’s Furniture in Winton, Calif., owned by Randy Hansen
- Largest Increase in Unit Sales – R.C. Willey in Salt Lake City, Utah, operated by Bill Child and Jeff Child

“We recognize the importance of thanking some of our most important dealers for their ongoing commitment to La-Z-Boy,” said Steve Matlock, senior vice president of sales and marketing for La-Z-Boy. “Our In-Store Gallery network is crucial to our overall success. The partnerships we’ve formed and the business we’ve been able to generate through these outstanding retail relationships is invaluable.”

Headquartered in Monroe, Mich., La-Z-Boy is the nation’s largest single manufacturer of upholstered furniture and the world’s leading producer of reclining chairs. The company manufactures a full line of products for the living room and family room, including its world-famous recliners, reclining sofas and love seats, sleep sofas, modular furniture and leather upholstery, as well as stationary sofas, love seats and chairs. It is a division of La-Z-Boy Incorporated, one of the nation’s largest furniture manufacturers and marketers.

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