L A Z B O Y

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GODWIN'S FURNITURE ADDS LA-Z-BOY GALLERY®

MONROE, Mich., July 20, 2004 – La-Z-Boy, the nation's leading manufacturer of upholstered furniture, has announced the addition of a La-Z-Boy Gallery® to Godwin's Furniture in Saginaw, Mich., located at 6225 State St.

The new 6,000-square-foot gallery will feature a broad selection of La-Z-Boy® products for the family room and living room, including the company's world famous recliners, motion sofas, sleep sofas, sectionals and leather upholstery, as well as stationary sofas and chairs from the American Home Collection by La-Z-Boy®.

The La-Z-Boy In-Store Gallery is part of the 28,000-square-foot showroom at Godwin's Furniture.

"La-Z-Boy offers outstanding products and unparalleled quality and service," said Tom Godwin, who owns Godwin's Furniture with his wife Kathy and Bob and Pat White. "The addition of this La-Z-Boy Gallery demonstrates the long-term commitment we have to offering our customers the comfort and styling that La-Z-Boy has perfected."

"We are especially pleased to be adding a La-Z-Boy Gallery to Godwin's Furniture in Saginaw," said John J. Case, president of La-Z-Boy. "By opening a La-Z-Boy Gallery here, we are strengthening our presence in Michigan and making it even easier for local customers to find our products."

- more -

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Headquartered in Monroe, Mich., La-Z-Boy is the nation's largest manufacturer of upholstered furniture and the world's leading producer of reclining chairs. It is a division of La-Z-Boy Incorporated, one of the nation's largest furniture manufacturers and marketers.

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