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ROSE'S FURNITURE ADDS LA-Z-BOY GALLERY®

MONROE, Mich., April 5, 2004 – La-Z-Boy, the nation's leading manufacturer of upholstered furniture, has announced the addition of a La-Z-Boy Gallery® to Rose's Furniture in Centralia, Wash., located at 1530 South Gold St.

The new 7,000-square-foot gallery will feature a broad selection of La-Z-Boy® products for the family room and living room, including the company's world famous recliners, motion sofas, sleep sofas, sectionals and leather upholstery, as well as stationary sofas and chairs from the American Home Collection by La-Z-Boy®.

The La-Z-Boy In-Store Gallery is part of the 10,400-square-foot showroom at Rose's Furniture.

"La-Z-Boy offers outstanding products and unparalleled quality and service," said Roger E. Rose, president of Rose's Furniture. "The addition of this La-Z-Boy Gallery demonstrates the long-term commitment we have to offering our customers the comfort and styling that La-Z-Boy has perfected."

Also included in the design area is the La-Z-Boy Screen Test® system that allows customers the opportunity to design their own furniture by rendering any La-Z-Boy product in their choice of hundreds of fabric and leather covers.

- more -

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"We are especially pleased to be adding a La-Z-Boy Gallery to Rose's Furniture in Centralia," said John J. Case, president of La-Z-Boy. "By opening a La-Z-Boy Gallery here, we are strengthening our presence in Washington and making it even easier for local customers to find our products."

Headquartered in Monroe, Mich., La-Z-Boy is the nation's largest manufacturer of upholstered furniture and the world's leading producer of reclining chairs. It is a division of La-Z-Boy Incorporated, one of the nation's largest furniture manufacturers and marketers.

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