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MARLER'S FURNITURE ADDS LA-Z-BOY GALLERY®

MONROE, Mich., February 17, 2004 – La-Z-Boy, the nation's leading manufacturer of upholstered furniture, has announced the addition of a La-Z-Boy Gallery® to Marler's Furniture in Cottonwood, Ariz., located at 971 S. Main St.

The new 7,500-square-foot gallery will feature a broad selection of La-Z-Boy® products for the family room and living room, including the company's world famous recliners, motion sofas, sleep sofas, sectionals and leather upholstery, as well as stationary sofas and chairs from the American Home Collection by La-Z-Boy®.

The La-Z-Boy In-Store Gallery is part of the 17,000-square-foot showroom at Marler's Furniture, which has been in existence for 55 years. The first store is located in Prescott, Ariz., and also features a La-Z-Boy Gallery.

"La-Z-Boy offers outstanding products and unparalleled quality and service," said Steve Campbell, who is a third generation owner of Marler's Furniture with his brother Matt Campbell. "The addition of this La-Z-Boy Gallery demonstrates the long-term commitment we have to offering our customers the comfort and styling that La-Z-Boy has perfected."

Also included in the design area is the La-Z-Boy Screen Test® system that allows customers the opportunity to design their own furniture by rendering any La-Z-Boy product in their choice of hundreds of fabric and leather covers.

- more -

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LA-Z-BOY IN-STORE GALLERY – Add one

“We are especially pleased to be adding a La-Z-Boy Gallery to Marler’s Furniture in Cottonwood,” said John J. Case, president of La-Z-Boy. “By opening a La-Z-Boy Gallery here, we are strengthening our presence in Arizona and making it even easier for local customers to find our products.”

Headquartered in Monroe, Mich., La-Z-Boy is the nation’s largest manufacturer of upholstered furniture and the world’s leading producer of reclining chairs. It is a division of La-Z-Boy Incorporated, one of the nation’s largest furniture manufacturers and marketers.

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